

book 2019 SK



PARRAMÓN PAIDOTRIBO
CATALOGUE

book 2019 S



PARRAMÓN PAIDOTRIBO **CATALOGUE**

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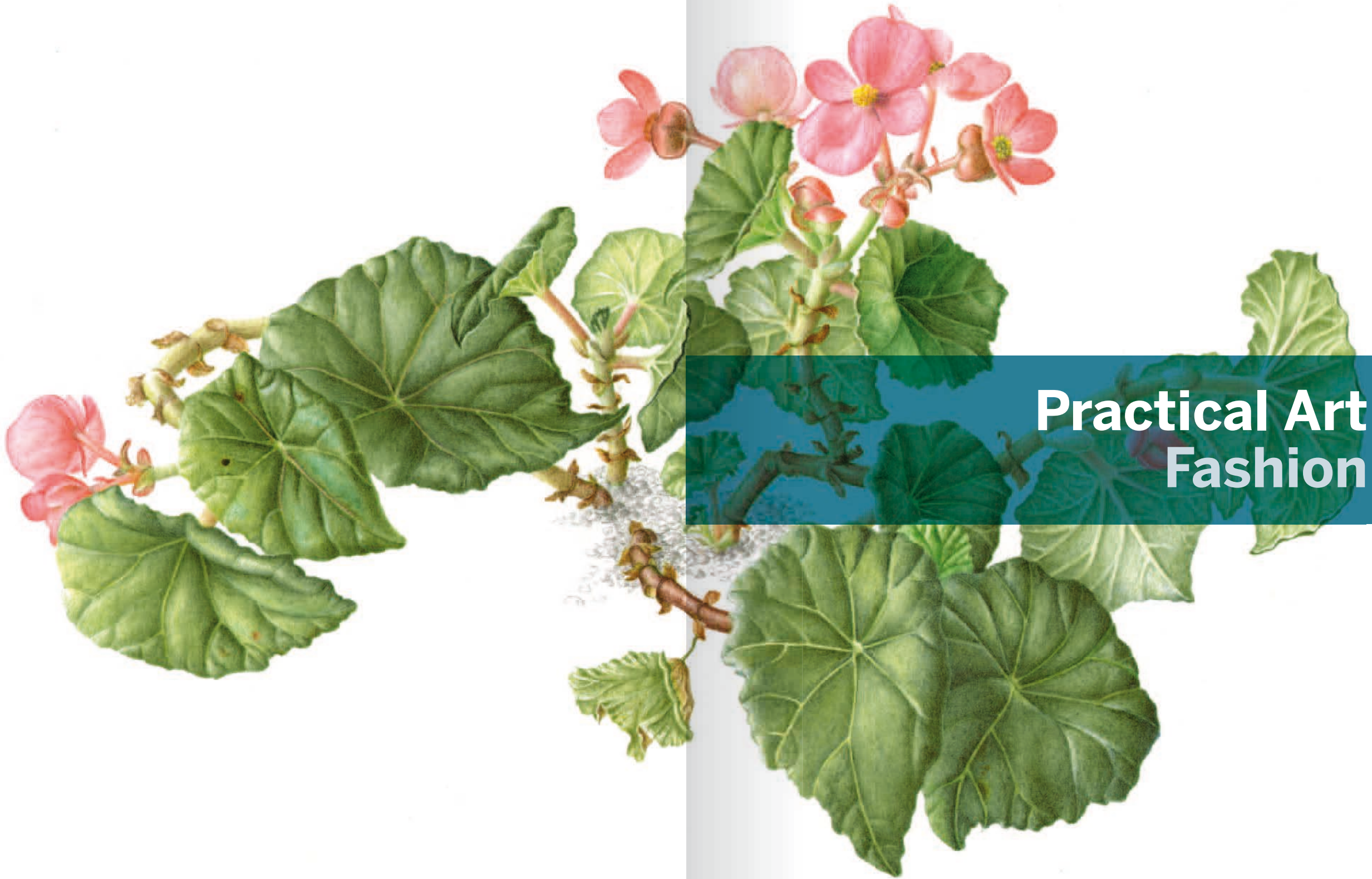
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**Practical Art
Fashion**

Professional Drawing Class

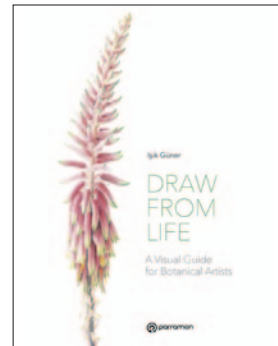
Professional Drawing Class is aimed at students, teachers and professionals in different lines of work and creative fields, depending on the subject dealt with (jewelry, architecture, industrial design, cartoon, etc.), in which drawing is an essential tool of the creative process. The ultimate objective of each title is to provide the reader with the maximum amount of information and practical options in order to be able to master the use of drawing as a medium for the expression of creative thought, as a medium for the production, transmission and preservation of ideas and information.

192 pp • 230 x 290 mm • 4x4

Hardback, paperback • 255 000 characters

Titles in the series

1. Sketching & Illustrating for the Botanical Artist
2. Sketching & Illustrating Birds
3. Drawing for Furniture Designers
4. Drawing for Jewelers
5. Drawing for Advertising
6. Free-hand Drawing for Interior Designers
7. Free-hand Drawing for Architects
8. Drawing for Fashion Designers
9. Rendering for Architects
10. Drawing for Cartoonists
11. Drawing Manga
12. Drawing for Graphic Designers
13. Drawing for Product Designers
14. Drawing Graphic Humor



NEW

1 /



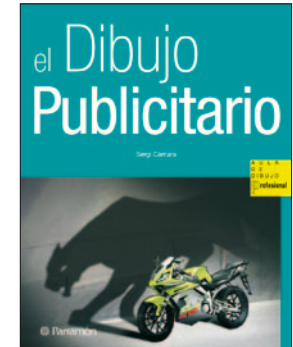
2 / SOLD: CN, FR, US



3 / SOLD: CN, FR, SG



4 / SOLD: CN, EN (WR)



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6 / SOLD: CN, FR



7 / SOLD: CN, FR



8 / SOLD: CN



9 / SOLD: FR



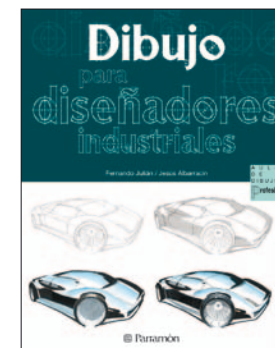
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12 /



13 / SOLD: CN, FR, SG



14 /

Professional Class

Our Professional Class collection is aimed at professionals working in diverse sectors. These titles contain generic and technical material directly relevant to a given profession.

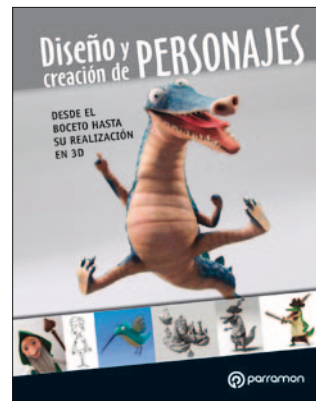
The collection has been rigorously and meticulously compiled, not only fostering students but also serving as a go-to reference for seasoned professionals looking to refresh their knowledge and remain up-to-date with the latest developments in their chosen field.

Titles in the series

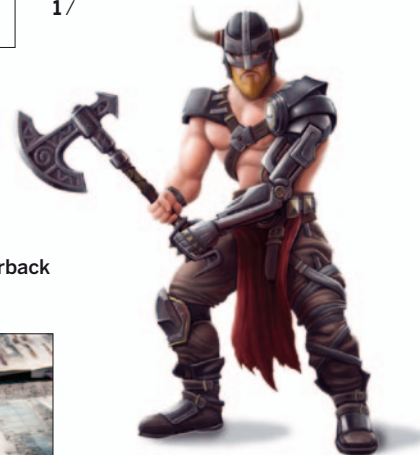
1. Design Characters
2. Product Model Making
3. Notebook Sketching

160 pp • 230 x 290 mm
4 x 4 • Hardback, paperback
175 000 characters

NEW



1 /



192 pp • 230 x 290 mm
4 x 4 • Hardback, paperback
162 000 characters



2 / SOLD: FR

144 pp • 210 x 275 mm
4 x 4 • Hardback, paperback
135 000 characters



3 / SOLD: FR, US



Basic Drawing Techniques

Basic Drawing Techniques is without doubt the first step in the artistic learning process. This series is suitable for anyone who wants to learn right from the start. A clear, graphic approach means that the reader will soon learn about basic tools, develop essential drawing techniques and finally put into practice what has been learned through step-by-step exercises.

128 pp • 210 x 275 mm • 4x4

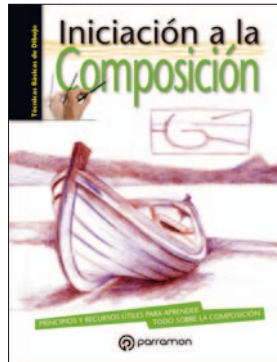
Flexibook • 82 000 to 170 000 characters

Titles in the series

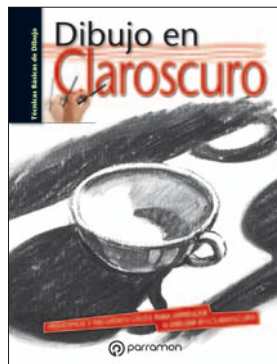
1. Composition in Drawing
2. Drawing Light & Shade
3. Drawing the Human Figure
4. Drawing Landscapes
5. Drawing Perspective
6. Drawing for Beginners
7. Drawing the Horse

Forthcoming titles

- Drawing Animals



1 /



2 / SOLD: CN, EN (WR), FR, PT



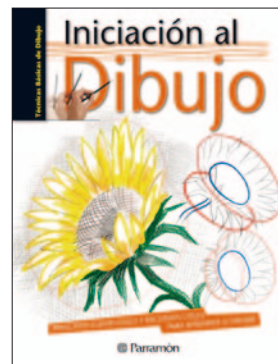
3 / SOLD: FR



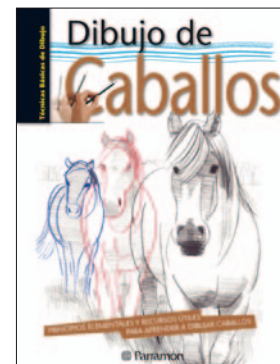
4 / SOLD: EN (WR), FR



5 / SOLD: CN, EN (WR), FR, PT



6 / SOLD: CN, EN (WR), FR, PT



7 / SOLD: EN (WR), FR, PL





Basic Painting Techniques

Following the success of our Basic Drawing Techniques collection we are proud to announce the publication of Basic Painting Techniques, helping the same reader demographic to understand and improve their knowledge of painting and painting techniques.

Painting Color for Beginners, the first title in this collection, focuses on color - an essential, plastic element in painting. Color is a primordial language which the artist can use to communicate and consolidate a huge range of different visual stimuli when reproducing any given subject. The amateur artist will discover how to master color combinations and chromatic mixing, key attributes in painting.

128 pp • 210 x 275 mm • 4x4
Flexibook • 115 000 characters

Titles in the series

1. Painting Color for Beginners



Forthcoming titles

- Painting Acrylics for Beginners

1 / SOLD: CN, FR





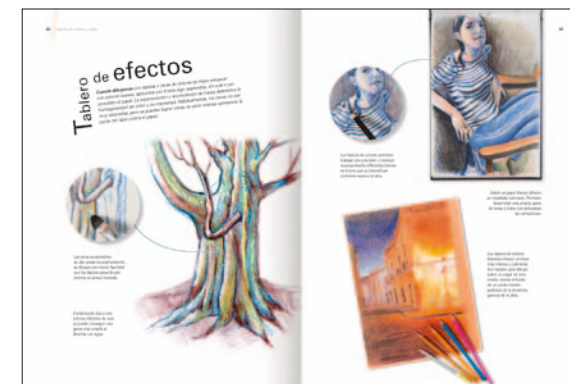
Great Works in Drawing & Painting

Each of these books is a complete work in itself. In their pages the reader who wishes to make a start in the world of drawing and painting will find all he or she needs to know to begin working in one of the many specialties described. In addition to theoretical knowledge the books show, step by step, how to approach and bring to a conclusion all sorts of example exercises, thus inviting readers to put what they have learned into practice.



The Complete Manual of Artistic Materials & Techniques for Drawing and Painting

288 pp • 190 x 260 mm
4x4 • Hardback, paperback
300 000 characters



Painting the Elements

240 pp • 210 x 275 mm
4x4 • Hardback, paperback
300 000 characters

ONLINE EXTRA CONTENT

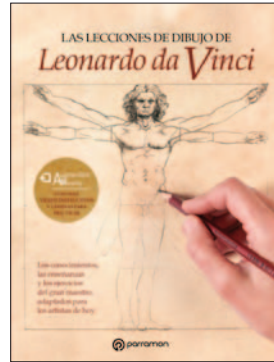


Drawing Lessons by Leonardo da Vinci

128 pp • 210 x 275 mm
4x4 • Hardback, paperback
140 000 characters



AUGMENTED REALITY



SOLD: FR



The Practical Handbook of Color for the Artists

240 pp • 210 x 275 mm
4x4 • Hardback, paperback
250 000 characters



SOLD: CN, FR, US

Practical Course on Drawing and Painting

240 pp • 210 x 275 mm
4x4 • Hardback, paperback
300 000 characters



SOLD: CN, FR

The Complete Guide to Art Materials and Techniques

240 pp • 210 x 275 mm
4x4 • Hardback, paperback
350 000 characters

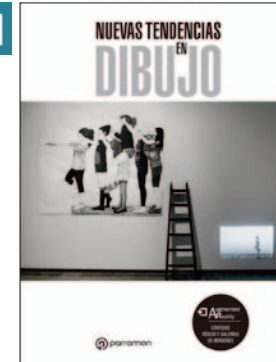


SOLD: CN, US

New Trends in Drawing

144 pp • 210 x 275 mm
4x4 • Hardback, paperback
140 000 characters

AUGMENTED REALITY



The Complete Artist's Handbook. Drawing and Painting

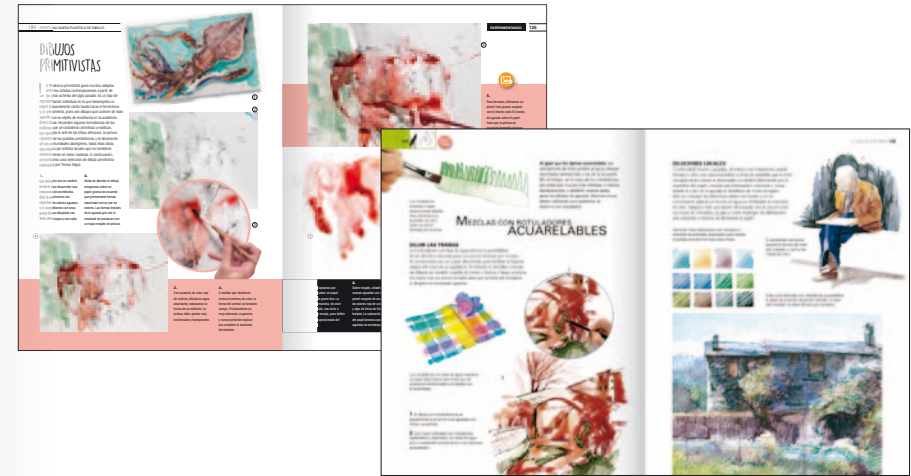
288 pp • 190 x 260 mm
4x4 • Hardback, paperback
378 000 characters



AUGMENTED REALITY



SOLD: EN (WR), FR



The Big Book of Human Figure

160 pp • 210 x 275 mm
4x4 • Hardback, paperback
210 000 characters



SOLD: CN

The Artist's Complete Guide

256 pp • 210 x 275 mm
4x4 • Hardback, paperback
335 000 characters



SOLD: FR

Art of Drawing

240 pp • 210 x 275 mm
4x4 • Hardback, paperback
300 000 characters



SOLD: CN, EN (WR), FR

Styles in Painting

After acquiring basic knowledge of the art of drawing and painting, every artist likes to discover different pictorial styles, get to know them and understand the particularities of how each one works. The books in this collection will help you to achieve this.

144 pp • 210 x 275 mm • 4x4
Hardback, paperback



Titles in the series

1. Alla Prima Painting
2. Abstract Painting
3. Realistic Painting

Forthcoming titles

- Impressionist Painting

180 000 characters



1 / SOLD: FR

147 000 characters



2 / SOLD: BR, US

149 000 characters



3 / SOLD: EN (WR), FR



Drawing Class

Drawing Class is an innovative series in conception and design, lavishly illustrated, aimed at both amateurs and students of drawing and painting who want to learn about and master the most important aspects of drawing. In a pleasant, clear and easy way, each title clears up all the problems that might arise in the study of drawing in relation to the subject in question (basics of artistic drawing, the human figure, artistic anatomy, landscape, still life, etc.) devoting special attention to such essential aspects as framing, mastering stroke, measure, proportion, composition, volume and perspective, among many others.

160/144/256 pp • 230 x 290 mm • 4x4
Hardback, paperback • 200 000 characters



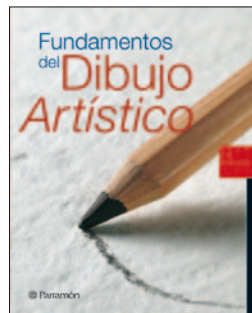
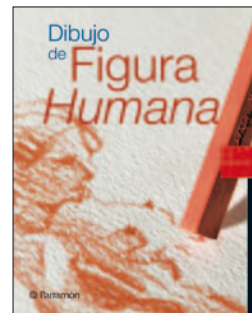
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2 / SOLD: BE, BR, CN, DE, FR

Titles in the series

1. Drawing Light & Shade
2. Drawing Perspective
3. Basics of Artistic Drawing
4. Drawing the Human Figure
5. Drawing Landscapes
6. Drawing Still Lives
7. Drawing Sketches
8. Drawing the Human Anatomy

3 / SOLD: BR, EN (WR), FR,
IT, KR, PL, RU

4 / SOLD: BE, KR



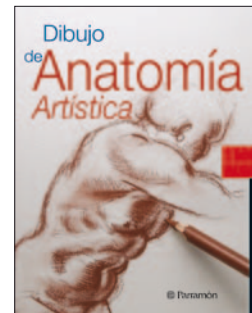
5 / SOLD: CN



6 / SOLD: KR



7 / SOLD: CN



8 / SOLD: CN

Painting Class

A series aimed at beginners, students and amateur painters who want to learn the infinite possibilities for expression each medium offers. Every title is a practical manual, created by a team of artists specializing in the field. Each of them is aimed at helping the reader discover the techniques and secrets of the most important methods in painting in an enjoyable, clear and simple way.

160 pp • 230 x 290 mm • 4x4
Hardback, paperback • 200 000 characters

Titles in the series

1. Pastels
2. Watercolor
3. Oils
4. Acrylics

SOLD: CN



1 /



2 /



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4 /

Great Masters

Are you ready to unlock your latent creativity and ambition to learn the secrets of the Great Masters? This ambitious series is an exhaustive study of some of the most famous Artists throughout the history. A detailed exam of their techniques and tricks that will allow the amateur to identify and interpret the fundamental of different pictorial styles. Every title on the series examines how to reproduce different masterpieces through full explanation and additional tips and hints on technique, enabling the reader to make successful copies or interpretations of classic Works of Art, with the aim of learning the drawing and painting techniques from those who are recognized as a Great Masters.

144 pp • 210 x 275 mm • 4x4

Hardback, paperback • 150 000 characters



Titles in the series

1. Drawing The Great Masters
2. Painting The Great Masters



1 / SOLD: CN, FR, JP, PL, US



2 / SOLD: BR, CN, FR, JP, PL, TW, US



Drawing Manga

Series aimed at young manga fans. With it manga enthusiasts will learn to draw their heroes and the different manga characters: Shonen, Shojo, Seinen and Kodomo.

The book shows, step by step, how to draw each creation using both the different instruments (pencil, ink, felt-tip pens...) and the computer. Amateurs will learn to master the various techniques they need to obtain excellent results, both in black and white and in color.

32 pp • 220 x 310 mm • 4x4
Paperback • 40 000 characters

Titles in the series

1. Shonen
2. Shojo
3. Seinen
4. Kodomo



1/

2/

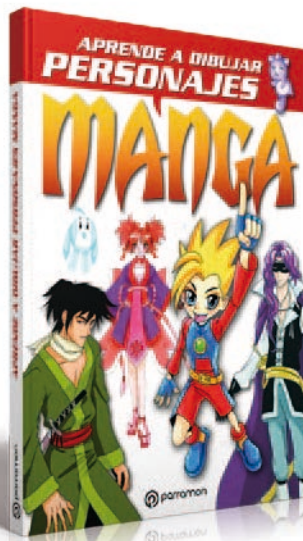
3/

4/



Drawing Manga (Bind-up)

128 pp • 190 x 260 mm
4x4 • Paperback
150 000 characters



SOLD: FR

Art Box

The best boxed set for those who wish to learn drawing or painting techniques. Basic materials are complemented by a step-by-step, easy-to-follow textbook. The set also includes model plates to practice the techniques they have learned from the book. Impossible to find an easier way to study!

64 pp • 205 x 280 mm • 4x4
Paperback • 100 000 characters

Titles in the series

1. Acrylics
2. Drawing



Set includes:

- Book
- 4 Model Sheets
- 3 Paint Brushes
- 6 Cans of Paint

NEW

1 / SOLD: FR



2 / SOLD: FR



Set includes:

- Book
- 4 Model Sheets
- Sketch Book
- 2B Graphite Pencil
- White Chalk
- Powder Stick
- Paper Stump
- Kneaded Eraser
- Charcoal Stick



Drawing With Models

This guide transports the art student to a classroom environment through the use of 100 examples of life models, tackling the fundamental approaches to one of the greatest challenges in art - faithful representation of the human figure in its different aspects. The learning process is centered around the images of these 100 amateur models, found Online or on Augmented Reality. Some of these models are presented in full-view, 360° rotatable video. The book gives detailed, step-by-step instructions on how to accurately depict 15 of these models. Later sections offer clear and concise explanations which will equip the artist with the required skills to independently draw the human figure.

96 pp • 210 x 275 mm • 4x4
Hardback, paperback • 85 000 characters

Titles in the series

1. Nude
2. Portrait



1 / SOLD: CN, FR.



2 / SOLD: CN, FR.



101 Techniques

101 Techniques is meant to serve as a reference work for the student or amateur in drawing and painting. The titles included in this series, very visual and with an eminently practical approach, teach all the techniques the artist needs to know to master a particular medium, focusing on 101 aspects illustrated with step by step exercises.

144 pp • 210 x 275 mm • 4x4

Hardback, paperback • 135 000 characters

Titles in the series

1. Drawing
2. Acrylics
3. Watercolor
4. Oils



1 / SOLD: CN, FR, RU, US



2 / SOLD: CN, FR, RU, US



3 / SOLD: CN, FR, KR, RU, TW, US



4 / SOLD: CN, FR, RU



Drawing Academy

Innovative in both concept and design, this series is conceived for people who want to learn about the basic ideas, techniques and materials used in drawing. With the objective of dealing with each subject from beginners' to intermediate level, each volume focuses on a specific aspect of drawing (perspective, chiaroscuro, composition, etc.). Learning is based on step by step exercises and analysis of practical problems. Readers will be assimilating concepts as they advance in both practical experience and general knowledge of the basics of drawing.

96 pp • 240 x 260 mm • 4x4

Hardback, paperback • 120 000 characters

Titles in the series

1. The Basics of Drawing
2. Line and Shading in Drawing
3. The Chiaroscuro in Drawing
4. Perspective in Drawing



1 /



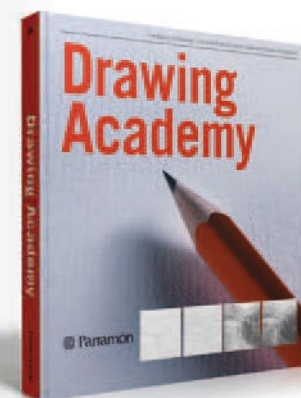
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4 / SOLD: US



Drawing Academy (Bind-up)

384 pp • 240 x 260 mm

4x4 • Hardback, paperback

480 000 characters

SOLD: CN, PL

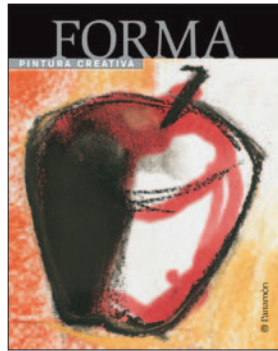
Creative Painting

Creative Painting is aimed at amateurs and students of drawing and painting who want to awaken their creative potential and discover their own style of artistic expression. The series, made up of four titles, structures the study of artistic painting around the fundamental elements of pictorial language: form, color, space and stroke. It is based on a modern teaching method that stimulates active participation, experiment and the quest for new results, giving the reader the leading, active role in this pictorial work.

160 pp • 230 x 290 mm • 4x4
Hardback, paperback • 160 000 characters

Titles in the series

1. Form
2. Color
3. Stroke
4. Space



1 / SOLD: CN, FR



2 / SOLD: CN, FR



3 / SOLD: CN



4 / SOLD: CN



Creative Techniques

Creative Techniques helps the painter to discover the possibilities of traditional expressive media through research and experiment. From the very first page, each book in the collection offers a broad horizon for creative development deriving from the exercises that serve as a starting point. Readers are taught how to examine a subject in order to then proceed to select different forms of pictorial research and thus acquire the fundamentals that will permit them to creatively develop their own personal work. Through technique, experimenting with ranges of color or changes of approach, readers learn to acquire an expressive language of their own.

144 pp • 210 x 275 mm • 4x4
Hardback, paperback • 150 000 characters

Titles in the series

1. Acrylics
2. Oils
3. Artistic Drawing
4. Watercolor



1 /



2 / SOLD: CN



3 / SOLD: CN



4 / SOLD: CN

Pocket Guides

The books in this Pocket Guide series do not deal with questions having to do with pictorial themes or media using a systematic and academic approach. The focus is different: it deals with subjects and responds to questions that often troubled painters who are still lacking in experience, may have. And very possibly it can expand the knowledge of those who have had more practice. The guides are organized in various chapters with short, easy to understand texts and explanatory images. Each chapter combines theory, practical exercises, illustrated glossaries and explanations of how famous artists achieved different pictorial effects.

96 pp • 140 x 210 mm • 4x4
Hardback • 80 000 characters



1 / SOLD: CN, PT, US



2 / SOLD: CN, FR, PT, US



3 / SOLD: FR, PT



4 / SOLD: CN, PT



5 / SOLD: CN, PT



6 / SOLD: CN, PT



7 / SOLD: PT



8 / SOLD: PT



9 / SOLD: PT



10 / SOLD: PT

Titles in the series

1. Understanding Perspective
2. How to Mix Colors
3. Urban Sketching and Painting
4. Color Secrets
5. How to Paint Abstracts
6. How to Paint Light
7. Painting Outdoors
8. Relief Painting
9. Drawing for Painters
10. Portrait Painter's Handbook

All About...

The titles in this series fill an important gap in the publishing market specialized in Fine Arts teaching: that of providing amateurs with everything they need to know about one specific medium in one volume. All About... does precisely that: each volume explains in the most detailed and in-depth manner one medium, from the nature of the colors to the implements used to apply them to the support given, with every imaginable technical specification and all the tricks-of-the-trade. The comprehensive information contained in these monographic titles affords the reader everything about the subject in question in order to enable them to paint fluently and skillfully.

144 pp • 210 x 275 mm • 4x4
Hardback, paperback • 300 000 characters



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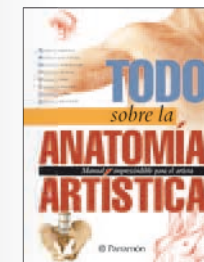
2 / SOLD: FR



5 / SOLD: FR



6 /



9 / SOLD: CN, FR



10 / SOLD: FR, US

Titles in the series

1. All About Calligraphy
2. All About Pastels
3. All About Watercolor
4. All About Oils
5. All About Color
6. All About Illustration
7. All About Drawing
8. All About Airbrush
9. All About Artistic Anatomy
10. All About Acrylics
11. All About Dry Techniques
12. All About Traditional Chinese Painting



3 / SOLD: CN



4 / SOLD: FR



7 / SOLD: TR



8 / SOLD: US



11 /



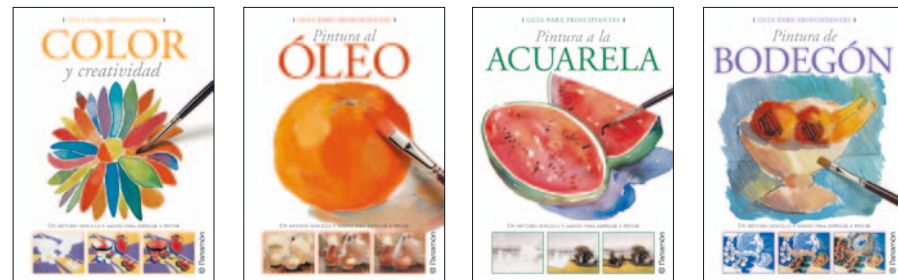
12 /

Parramón Guides for Beginners

This series of teaching guides is aimed at beginners who want to make a start in the world of drawing and painting in a quick, easy and enjoyable way. The objective is for the reader to put into practice technical know-how and little tricks that will familiarize them with the materials and make it possible to obtain satisfying results right from the beginning. With the aid of short texts, backed up with plenty of exercises, color tests, helpful hints, guidelines and ideas on how to obtain certain effects, the reader will learn how to solve the various difficulties that come up in each of the practice exercises.

64 pp • 205 x 280 mm • 4x4

Hardback, paperback • 100 000 characters



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9 / SOLD: BE

Titles in the series

1. Color and Creativity
2. Oils Painting
3. Watercolor Painting
4. Painting Still Life
5. Painting Landscapes
6. Charcoal, Chalk and Sanguine
7. Acrylics Painting
8. Light and Shade
9. Human Figure

The Artist's Notebook

This collection is aimed at people who love painting, wish to work with paints and go into the practice of this art. Some of the titles are devoted to particular media (oils, watercolor, acrylics...), some focus on a medium applied to a particular subject (landscape and oil; human figure and watercolor...), but all are designed for learning through practice, here and now.

32 pp • 220 x 310 mm • 4x4

Saddle stitching with flaps • 20 000 characters

SOLD: RU



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5/

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Titles in the series

1. Landscapes in Oil
2. Oil Painting Techniques
3. Still Life in Acrylics
4. Figures in Watercolor
5. Sketches
6. Watercolor Techniques
7. Drawing Techniques
8. Acrylic Painting Techniques

Painting Workshop

Painting Workshop is aimed at the beginner who wants to learn about basic techniques and subjects in painting in an easy, enjoyable way, through practice. An initial section of theory where the basics are clear and visually explained is complemented by a wide variety of practical exercises illustrated step by step to build up a learning process that consistently focuses on practice.

96 pp • 220 x 310 mm • 4x4
Hardback, paperback • 105 000 characters



1 / SOLD: CN, PT

2 / SOLD: CN

3 / SOLD: CN

4 /



5 /

6 / SOLD: CN

7 / SOLD: CN



Titles in the series

1. Watercolor
2. Oil
3. Light and Shadow
4. Landscapes
5. Still Life
6. Charcoal, Sanguine Crayon and Chalk
7. Mixed Media

Painting Recipes

A collection designed for mid-level artists interested in perfecting their style, in trying new forms of interpretation or effects to use in their work, and in developing more creative, modern styles suited to a kind of painting in which effects and color predominate. The series takes its inspiration from cooking recipe books. "Cooking", in artistic terminology, means experimenting with new techniques and materials, trying out and mixing different substances to obtain new effects. Books on this series propose to explain the thousand "flavors of painting" and offer an extensive catalogue of the techniques, styles and resources of the craft.

96 pp • 210 x 275 mm • 4x4
Hardback, paperback • 61 000 characters

Titles in the series

1. Textures
2. Landscape



1 /



2 /





Great Works on Crafts

The titles in this collection offer both theoretical and practical insight into many crafts related topics. Generously illustrated in full color throughout, the content is of great interest to students and professionals, as well as other members of public who have a passion for arts and crafts.

Titles in the series

1. The Art of Making Beer
2. The Perfume
3. Professional Make-up

160 pp • 216 x 270 mm
4x4 • Hardback, paperback
250 000 characters

160 pp • 230 x 290 mm
4x4 • Hardback, paperback
230 000 characters

160 pp • 230 x 290 mm
4x4 • Hardback, paperback
160 000 characters



1 / SOLD: FR



2 /



3 /

ONLINE
EXTRA CONTENT



Creatives Hands

This series is designed to show the reader how to carry out a wide variety of decorative ideas and techniques using all manner of materials.

Each book in the series starts out with an exhaustive examination of the technique or techniques employed by author to carry out the 12-15 different projects. The processes are explained by full-color photographic sequences of a highly detailed nature.

80 pp • 254 x 254 mm • 4x4

Hardback, paperback • 85 000 characters



1 /

Titles in the series

1. Decorative Paint Effects
2. Decorating Wood
3. Gift Wrapping
4. Restoring Furniture and other Objects
5. Imitating Antiquity
6. Decorating Glass
7. Storage



2 /



3 /



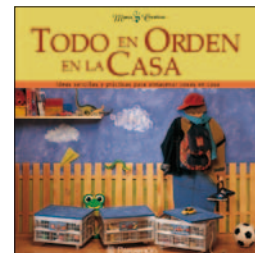
4 /



5 /



6 /



7 /

Upcycling Books

This book makes practical, everyday upcycling with recycled books possible. Each project requires minimal effort, employing simple techniques and inexpensive materials. You can manufacture many everyday decorative objects with an ancient atlas, old comics or the battered pages of an outdated encyclopedia. With the help of this book 'crafties' will be able to recycle their favorite texts, decorate their home and lead a more sustainable lifestyle.

144 pp • 210 x 275 mm • 4x4

Hardback, paperback • 76 500 characters

Titles in the series

1. Upcycling Books: Decorative Objects



1 / SOLD: EN (WR)



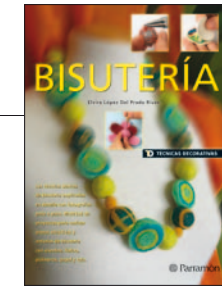


Decorative Techniques

The aim of the *Decorative Techniques* series is to present monographic books on the most important and most popular techniques used in the wide field of the decorative arts today. Each title is a practical and complete guide which explains in detail the essentials required to understand fully the technique in question.

144 pp • 210 x 275 mm • 4x4

Hardback, paperback • 250 000 characters



1 / SOLD: EN (WR)



2 /



3 /



4 / SOLD: EN (WR)



5 /



6 /



7 / SOLD: TW, US



8 /



Titles in the series

1. Costume Jewelry
2. Mosaics
3. Ceramics
4. Felt
5. Decorative Paintings
6. Furniture Restoration and Renovation
7. Binding
8. Stenciling

Arts & Crafts

This series, whose methodology is based on image, provides a general description of different crafts, their possibilities and the most relevant techniques. By means of various examples, the reader is encouraged to put the teachings into practice, either by copying or by developing his/her own ideas. Each title is designed to give the reader all the necessary information in order to gain a firm footing in the field of ceramics, weaving, wood carving, mosaics, etc.

160/192/240 pp • 230 x 300 mm • 4x4
Hardback, paperback • 300 000 characters



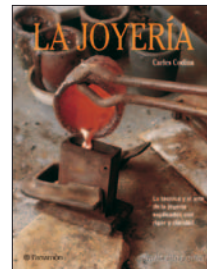
1 / SOLD: CH, EN (WR), IT



2 / SOLD: EN (WR), FR



3 / SOLD: FR, IT



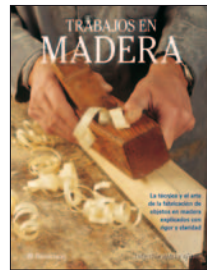
4 / SOLD: EN (WR), FR, IT



5 / SOLD: FR, IT



6 / SOLD: IT



7 / SOLD: EN (WR), IT



8 / SOLD: FR



9 / SOLD: FR, IT



10 / SOLD: CN, FR, IT



11 / SOLD: CN, FR, IT



12 / SOLD: CH, FR, IT

Titles in the series

1. Woodcarving
2. Upholstery
3. Restoring Wood
4. Jewelry
5. Stained Glass
6. Mosaics
7. Wood Working
8. The Potter's Wheel
9. Sculpture in Stone
10. Decorating Wood
11. Jewelry Making
12. Papermaking
13. Leather
14. Engraving
15. Bookbinding
16. Glass
17. Metalworking
18. The Art of Costume Jewelry
19. Artistic Pottery
20. Restoring Paintings
21. Textile Printing
22. Enamelling on Metal
23. Advanced Model Making
24. Woodworking Masterclass



13 / SOLD: IT, US



14 / SOLD: CN, FR, IT



15 / SOLD: CH, CN, FR, IT, TW



16 / SOLD: CH, CN, EN (WR), FR



17 / SOLD: CH, FR, IT, PL



18 / SOLD: CN



19 / SOLD: CN, FR, IT



20 / SOLD: FR, PL



21 / SOLD: CH, CN



22 / SOLD: IT



23 / SOLD: CN, EN (WR), FR, SG



24 / SOLD: FR, PL

Artistic Crafts

After the success of the series Arts and Crafts, Parramón developed the collection of practical manuals on universal artistic crafts.

Designed in order for the craftsman to be able to learn and improve technical aspects of his/her craft, each title is put together as a practical manual on the processes and techniques most commonly used today along with the most popular materials and tools, which are available and easy to find anywhere in the world. Each book is supplemented with extensive exercises described in step by step, in which both theoretical aspects and the most up-to-date technical solutions are put into practice.

144 pp • 210 x 260 mm • 4x4

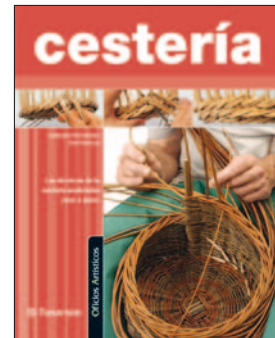
Hardback, paperback • 140 000 characters



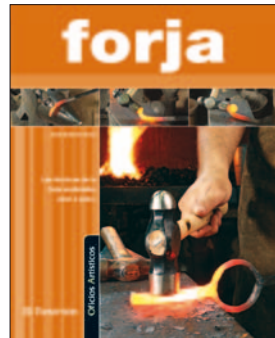
1 / SOLD: EN (WR)



2 / SOLD: FR



3 / SOLD: EN (WR), FR



4 / SOLD: DE, EN (WR), FR, IT, PL

Titles in the series

1. Leaded Glass
2. Woodcarving
3. Basketry
4. Blacksmithing



Professional Craft Class

These three collections represent a theoretical and practical guide to the most commonly-used techniques in the creation of Jewelry, Woodwork and Ceramics. Photographic sequences are accompanied by clear, readable, text throughout, giving the exercises a distinctly educational flavor. Readers will feel as if they are being personally attended to in a specialty Master Class.

64 pp • 245 x 245 mm • 4x4

Hardback, paperback • 100 000 characters

Jewelry Class



1 / SOLD: EN (WR), PL



2 / SOLD: EN (WR), PL



3 / SOLD: EN (WR), PL



4 / SOLD: EN (WR), PL

Woodwork Class



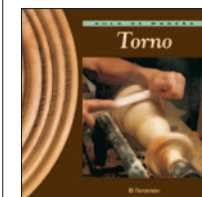
1 / SOLD: FR



2 / SOLD: FR, PL



3 / SOLD: FR

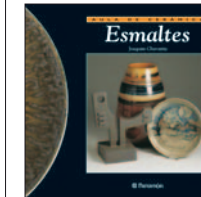


4 / SOLD: FR

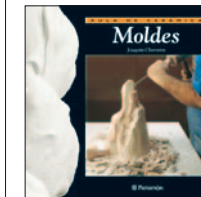


5 /

Ceramic Class



1 / SOLD: FR



2 / SOLD: FR



3 / SOLD: FR



4 / SOLD: FR



5 / SOLD: FR

Titles in Jewelry Class

1. Metal Techniques
2. Basic Techniques
3. Color, Texture and Finishes
4. Modeling and Casting

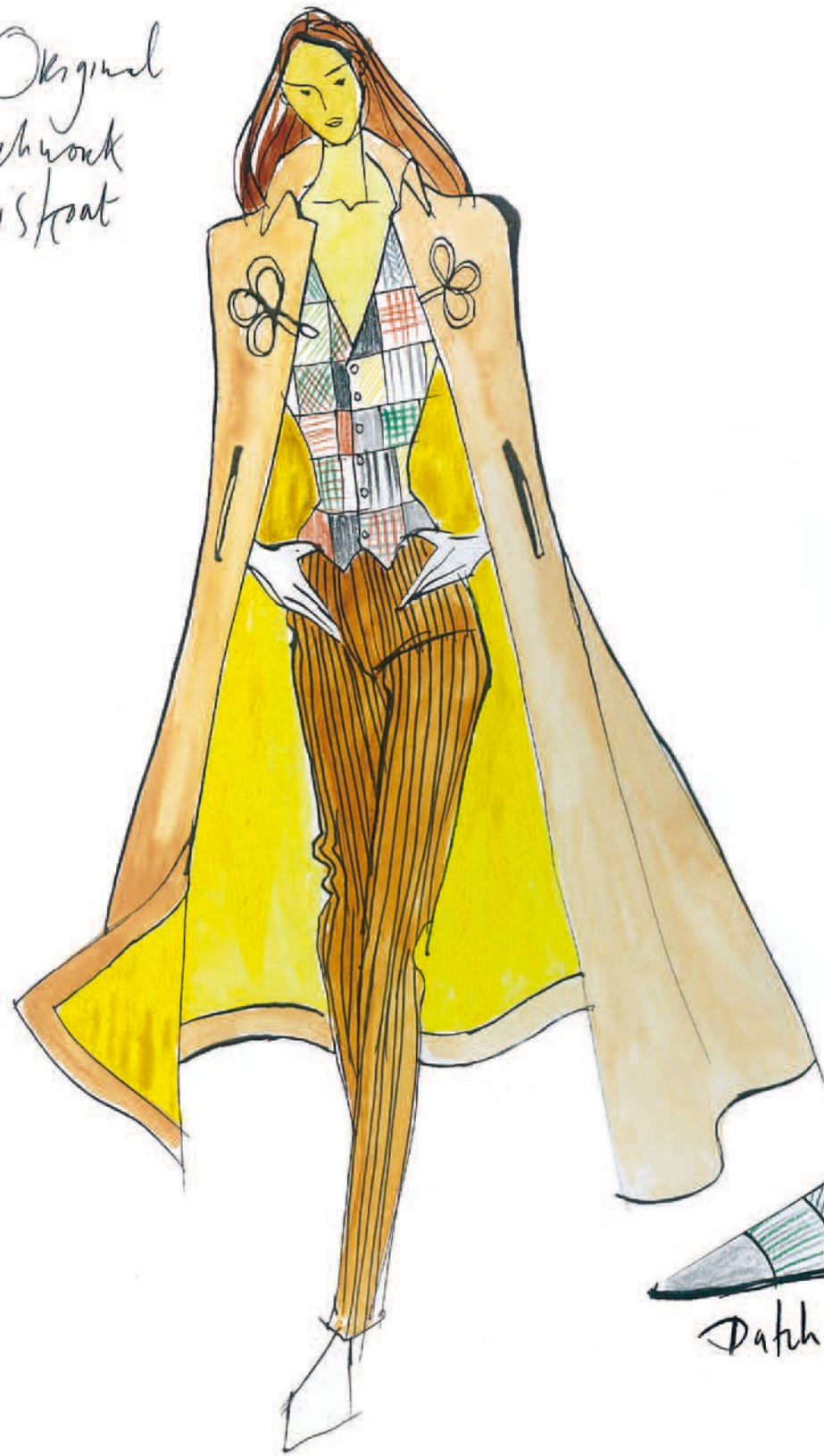
Titles in Woodwork Class

1. Marquetry
2. Restoration
3. Cabinetmaking
4. Wood Turning
5. Upholstery

Titles in Ceramic Class

1. Glazing Techniques
2. Molding Techniques
3. Throwing Techniques
4. Hand-Building Techniques
5. Decorating Techniques

The Original
Patchwork
Waistcoat



Dutch work Brogue



1 /



2 / SOLD: CN, EN (WR)

Fashion Design

This series gathers 2 titles. The first one covers the entire process of creating a collection of fashion accessories, explaining the steps we need to take into account if we wish it to be successful and focusing in detail on the creative process involved in the production of 5 major groups: shoes, handbags, hats, small accessories and artistic jewelry. The second title presents the different procedures designers follow and explains the different aspects they take into consideration in their work from the beginning (build, shape, sculpt, decorate, draw or treat textiles) to the final print.

192 pp • 230 x 290 mm • 4x4
Hardback, paperback
236 000 / 126 000 characters

Titles in the series

1. Fashion Accessory Design
2. Fashion Print Design



**Children's
& Juvenile**



AR Classics

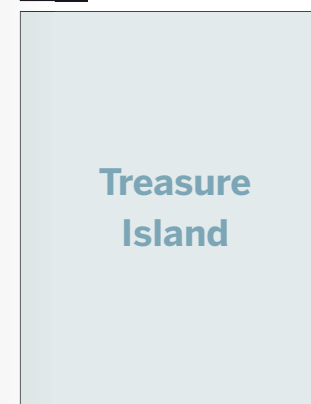
The classic titles of yesterday, today and forever after presented in new, elegant and beautifully illustrated editions, enhanced by the latest in storytelling technology.

After starting our collection with *The Little Prince* featuring Augmented Reality, we have gone one step further into the universe of Virtual Reality. Our books deliver a totally immersive reading experience, as this collection offers other interactive components as well as 3D glasses, allowing our readers to enjoy Virtual Reality features.

Titles in the series

1. Treasure Island
2. Around the World in 80 Days
3. Alice in Wonderland
4. The Little Prince

NEW



96 pp • 210 x 270 mm • 4x4
Hardback • 100 000 characters
Recommended age: 8 and over

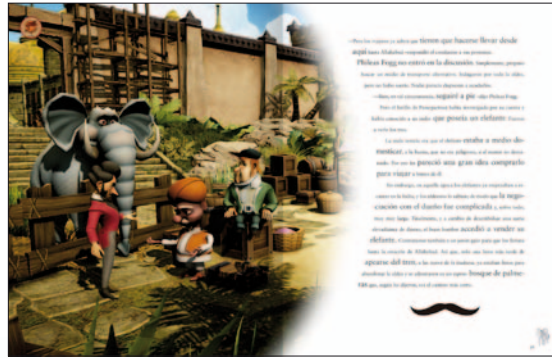
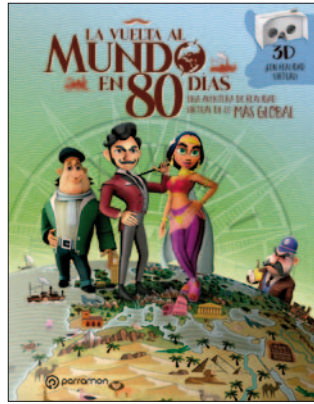
1/

Set includes:

- Book
- 3D Glasses
- Map Board Game



AR Classics



2 / SOLD: CN, UK

96 pp • 210 x 270 mm • 4x4
 Hardback • 101 000 characters
Recommended age: 8 and over

Set includes:

- Book
- 3D Glasses
- Map Board Game
- Virtual Dices
- Tokens of characters



4 / SOLD: CA, CN, GR, HK, HR, IT, KR, PL, PT, TW, UK, ARABIC

96 pp • 210 x 270 mm • 4x4
 Hardback • 90 000 characters
Recommended age: 10 and over



3 / SOLD: CN, CZ, FR, HK, HU, IT, MK, MY, PT, TR, TW, UK, US

96 pp • 240 x 226 mm • 4x4
 Hardback • 80 000 characters
Recommended age: 8 and over



Set includes:

- Book
- 3D Glasses
- Stickers with Augmented Reality
- Map with Virtual Reality

Merlin

New Series

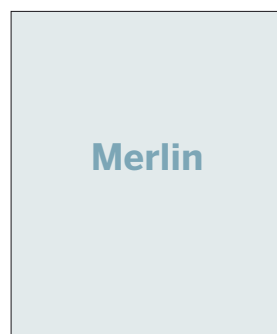
Based on the legend of the mystical Merlin, this collection of books centers around a younger version of the wizard and his friends. His use of magic, and a little help from his teacher Master Medar who lives in the Forbidden Forest, enables him to master his arcane powers and ready himself for a thousand adventures in different countries all over the world.

As well as following the narrative in this collection, young readers can also join Merlin on his travels through the use of an Augmented Reality App especially created to accompany the books.

112 pp • 190 x 230 mm • 4x4

Hardback, paperback • 100 000 characters

Recommended age: 9 and over



NEW

**AUGMENTED
REALITY**

Titles in the series

1. Merlin. The Birth of a Legend

Forthcoming title

● Merlin in Egypt



1/



Alive Classic Tales

New Series

Conserving the original storylines of traditional 'Classic Tales', this new collection adapts the narrative that captivated us as children to delight the young readers of today. This collection is designed to stimulate and develop the child's imagination, consolidating a fondness for reading and enriching vocabulary. The inclusion of new technologies adds to the fun.

32 pp • 240 x 240 mm • 4x4

Hardback, paperback • 9 500 characters

Recommended age: 5 and over

Titles in the series

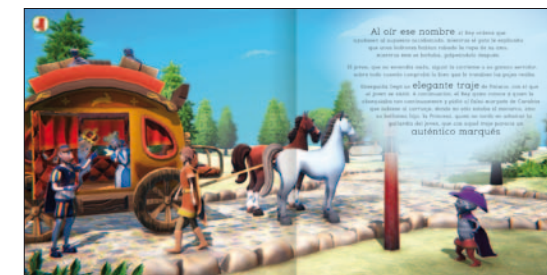
1. Puss-in-Boots
2. Snow White and the 7 Dwarfs



NEW



1 /



NEW



2 /





Animal Kingdom

New Series

Written for the enjoyment of young and old alike, these adventures and misadventures in the animal kingdom are original, fun and slightly crazy. Augmented Reality provides a gateway to this new universe, allowing readers to share the adventures of the colorful characters they find inside.

80 pp • 225 x 270 mm • 4x4
 Hardback, paperback • 66 000 characters
 Recommended age: 7 and over

Titles in the series
 1. Trouble in the Farm



1/



Beyond the Story

This collection of books employs multimedia content, encouraging young readers to enjoy their reading more through Augmented Reality. They will see the pages of our books come to life... the extra content will engage, fascinate and constantly surprise them.

112 / 48 pp • 216 x 252 mm • 4x4

Hardback, paperback

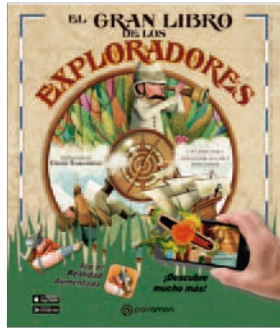
17 000 to 150 000 characters

Recommended age: 7 and over



Titles in the series

1. Big Book of Explorers
2. Big Book of Stories with Values
3. Big Book of Pirates
4. Ogres and Giants
5. Big Book of Fairies



1 / SOLD: CN, CZ, HK, HR, HU, IT, JP, PT, TR, TW, UK



2 / SOLD: CN, HK, KR, PT, TR, TW, UK, US



3 / SOLD: HK, IT, PT, UK



4 / SOLD: CN, HK, IT, UK



NEW



5 / SOLD: PT



NEW

6. Shu in the Wild Far West

80 pp • 226 x 240 mm
4x4 • Hardback, paperback
48 000 characters

6 /





Barney the Piglet

New Series

It was on an April evening that five little pigs were born in a cardboard box. One of these little pigs was Barney. He was cheerful, bright and brave but a little different from his brothers and sisters... Barney had a very long nose. He was very lonely. One night as he sat talking to the stars he wondered if he even belonged to his family of short-nosed pigs at all. His friend, a sparrow named Rascal, persuaded him to find out who he really was. Could Barney discover his true identity? Become Barney's friend and live this fun adventure alongside him!

48 pp • 215 x 240 mm • 4x4
 Hardback, paperback • 1 700 words
 Recommended age: 5 and over

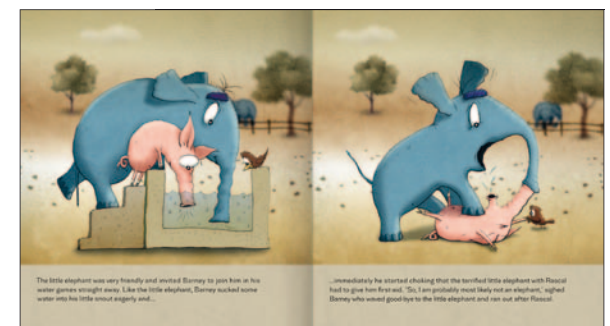
Titles in the series
 1. Following the Nose



Optional Coloring Book



1/



Heartwarming Stories!

A collection of tales that introduces concepts and aspects of emotional intelligence into children's day-to-day lives. Children will see themselves reflected in characters and situations that appear within the books. This will bring them closer to the world of emotions and enable them to carry the lessons they learn to their own personal world. This series is a tool that accompanies children as they grow up, and teaches them how to best manage their emotions.

32 pp • 240 x 240 mm • 4x4
 Hardback, paperback • 6 000 characters
 Recommended age: 4 and over

Titles in the series

1. The Hedgehog Who Didn't Want to Prickle
2. The Magic in a Smile
3. Little Shell and Jittery Jellyfish



AUGMENTED
 REALITY



1 / SOLD: CN, EN (WR), FR, HK, UK



2 / SOLD: CN, EN (WR), FR, HK, UK



3 / SOLD: CN, EN (WR), FR, HK, UK



10 Stories

A collection of 10 stories taking a fun approach to themes especially relevant to children. Anxiety can arise as a result of appetite and the need for a balanced diet, that time before bed, or changes that come along little by little as a child grows. The fictional accounts in this book not only amuse but also help allay any concerns he might have. The colorful illustrations serve to both call and hold the child's attention to the rich content of the text. Additional elements include a thumb notch index, adding to the fun and making the book a comfortable introduction to independent reading.

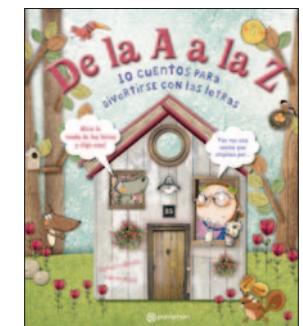
64 pp / inside pages shaped to form a thumb notch
 240 x 280 mm • 4x4 • 22 000 characters
 Hardback / Singular covers with additional elements
 Recommended age: 5 and over



1 / SOLD: CN, IT



2 / SOLD: CN, FR, IT, PL



3 / SOLD: FR, IT, PT



4 / SOLD: CN, FR, IT, PT



5 / SOLD: CN, FR, PL, PT



6 / SOLD: CN, FR, LT, PT, SI



7 / SOLD: CN, FR, PT

Titles in the series

1. Counting Stories. 10 Stories that Play with Numbers
2. Ticksles for the Heart. 10 Stories that will Teach you How to Achieve Happiness
3. From A to Z. 10 Stories to Enjoy the World of Letters
4. Growing Up Stories. 10 Stories to Remember as You Get Bigger
5. Story-Eater. 10 Stories to Give You an Appetite
6. Superheroes in a Jam. 10 Stories to Draw Smiles
7. Tell Me a Dream. 10 Stories to Sleep All Night

Forthcoming title

- Emotion Stories



5. DET.

When Ed has an accident in his swimming class and is forced to stay at home to recover, he cannot imagine that he is about to begin an adventure in which he will become a detective for a secret organization and discover the hidden mysteries of The Sea Museum. Would you like to accompany Ed and his friends on their fantastic adventure?

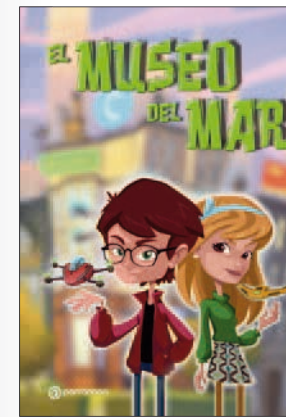
96 pp • 170 x 245 mm • 4x4
 Hardback, paperback • 106 300 characters
 Recommended age: 10 and over

Titles in the series

1. The Sea Museum

Forthcoming title

● The Thief of Names



NEW



1 /



The Big Book of...

A series of beautifully illustrated books which will amaze the young reader, excite their imagination, educate and encourage reading. Taking the best fiction written by internationally-renowned authors, and the most popular and retold legends and tales, the stories are grouped together into a variety of genres, such as: Horror, Adventures, Wizards, Fantastic Creatures, Medieval Legends, Mystery, Detectives, Fairies, Vampires, as well as many more new collections of stories from around the world.

112 to 128 pp • 240 x 280 mm • 4x4

Hardback + UVI Bright + Stamping + Die Cut

70 000 / 78 000 / 125 000 / 150 000 characters

Recommended age: 7, 9 & 12 and over

Titles in the series

1. The Big Book of Horror
2. The Big Book of Fantastic Creatures
3. The Big Book of Adventures
4. The Big Book of Wizards
5. The Big Book of Medieval Legends
6. The Big Book of Mystery
7. The Big Book of Detectives
8. The Big Book of Witches
9. The Big Book of Princesses
10. The Big Book of Christmas' Stories
11. The Big Book of Vampires
12. The Big Book of Emotions
13. The Big Book of Dreams
14. The Big Book of Giants



1 / SOLD: PT



2 / SOLD: PT



3 / SOLD: CN, PT



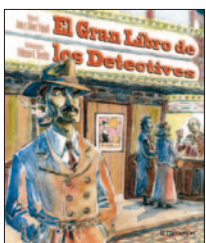
4 / SOLD: CN, KR, PT



5 / SOLD: KR, PT



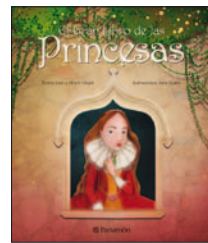
6 / SOLD: PT



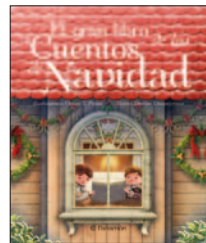
7 / SOLD: KR, TR



8 / SOLD: KR, PT



9 / SOLD: CN, IT, PT



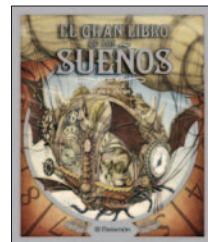
10 / SOLD: FR, KR, PT



11 / SOLD: CA, FR, KR, PT



12 / SOLD: CN, FR, KR, PL, PT, US



13 / SOLD: CN, FR, KR, PT



14 / SOLD: FR, KR, PT



That Is How the Story Ends

A magnificent collection of classic stories, aimed at beginners in reading, with a ground-breaking, modern esthetic style that provides a great added value. The originality and beauty of the illustrations, which use only three colors (black color metallic), make these books precious objects that we will want to own and read.

32 pp • 270 x 240 mm

3-colour throughout (color + Black and metallic)

Hardback • 6 000 characters

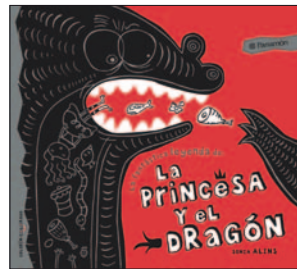
Recommended age: 6 and over

SOLD: BR



Titles in the series

1. The Princess and the Dragon
2. Little Red Riding-Hood
3. Hansel and Gretel
4. Alice in Wonderland



1/



2/



3/



4/



Classic Tales

The magic of fantastic tales, either popular ones or those by well-known authors, has captured the imagination of generations of children. They are presented here in the series Classic Tales, narrated with today's children in mind and illustrated by renowned specialists. All this is brought together in these books to combine traditional and modern tastes.

28 pp • 195 x 195 mm • 4x4

Hardback, paperback • 8 500 characters

Recommended age: 5 and over

SOLD: BR, CN, DE, EN, SI, TR



Titles in the series

1. Pinocchio
2. Little Red Riding Hood
3. The Three Little Pigs
4. The Ugly Duckling
5. Tom Thumb
6. The Vain Little Mouse
7. Sinbad The Sailor
8. Peter Pan
9. The Pied Piper of Hamelin
10. Thumbelina
11. Alice in Wonderland
12. The Brave Little Tailor
13. The Old Sandman
14. Goldilocks and the 3 Bears
15. Fearless John
16. Ricky the Tuft
17. Haensel and Gretel
18. Aladdin
19. The Little Match Girl
20. Puss-in-Boots
21. The Little Mermaid
22. Ali Baba and the 40 Thieves
23. The Emperor's Nightingale
24. Sleeping Beauty
25. The Princess and the Pea
26. The Snow Queen
27. The Musicians of Bremen
28. The Red Shoes
29. Till Eulenspiegel's Merry Pranks
30. Donkeyskin
31. The Three Spinsters
32. William Tell
33. The Wolf and the Seven Little Kids
34. The Small Chickpea
35. The Hen that Lay the Golden Egg
36. The Emperor's New Clothes
37. Jack and the Beanstalk
38. The Cobbler and the Three Fairies
39. Gulliver in Lilliput
40. Bluebeard
41. The Milkmaid
42. Rumpelstiltskin
43. Cinderella
44. Snow White and the 7 Dwarfs
45. The Steadfast Tin Soldier



1/



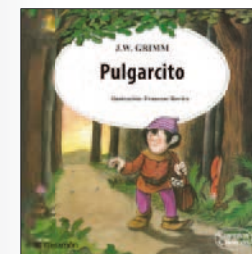
2/



3/



4/



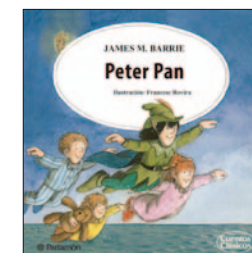
5/



6/



7/



8/

Aesop's Fables

A collection of 4 titles that bring together the best of Aesop's fables adapted in a way that makes it possible for children to learn some of the lessons to be found in popular literature! Though Aesop lived more than 2,600 years ago, his extensive work has withstood the test of time and still has something to say to us even today.

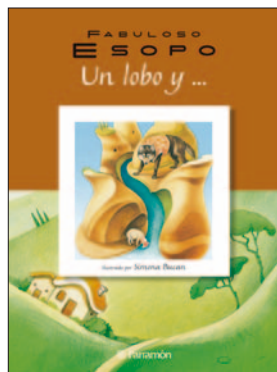
32 pp • 225 x 300 mm • 4x4
 Hardback, paperback • 9 700 characters
 Recommended age: 7 and over



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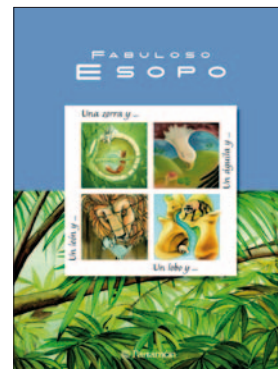
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Titles in the series

1. A Fox and...
2. A Lion and...
3. A Wolf and...
4. An Eagle and...



Aesop's Fables (Bind-up)
 128 pp • 225 x 300 mm
 4x4 • Hardback, paperback

The Forest of Letters

The Forest of Letters is a series that stimulates a child's interest and builds fundamental reading skills. Narrative themes have been carefully selected so that the child can identify with them. Apropos illustrations on every page will delight, making the act of reading more enjoyable. Each volume is complemented with a reading comprehension and vocabulary section - a reference point as the child works through the book.

32 pp • 270 x 170 mm • 4x4
 Hardback, paperback • 9 850 characters
 Recommended age: 4 and over

Titles in the series

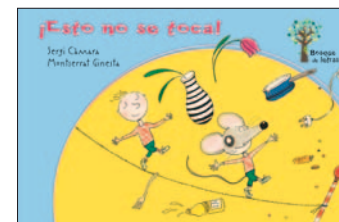
1. We Love You So Much!
2. Bye-Bye Fears!
3. Don't Touch!
4. Recipes to Remember!
5. Let's Dream!
6. One More!
7. Going to School!
8. I am Old Enough



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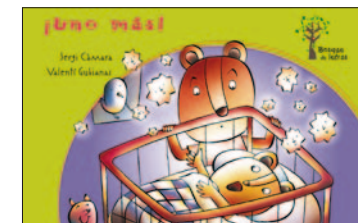
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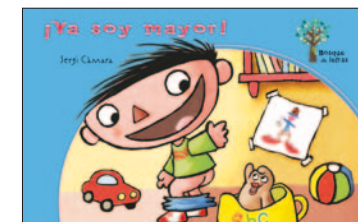
5/ SOLD: PT



6/ SOLD: PT



7/ SOLD: PT



8/ SOLD: PT

First Readings

A series that contributes to promote reading from early childhood, which is the best period to stimulate the child's curiosity about the function of language. Each book describes, in simple language and with stimulating illustrations, real stories about characters who are children the same age as the target group the series is aimed at.

32 pp • 225 x 250 mm • 4x4

Hardback, paperback • 6 100 characters

Recommended age: 4 and over

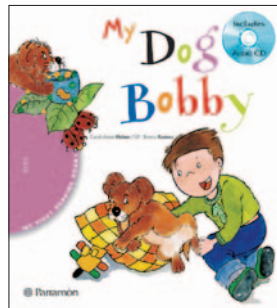


8 titles also available for ELT

SOLD: AW, BR



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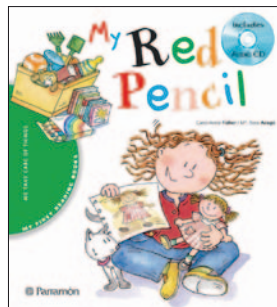
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Titles in the series

- | | |
|--|---|
| 1. Lisa's Bag. Characteristics | 9. My Birthday. Self Protection |
| 2. My Dog Kin. Pets | 10. Ines' School. School Routines |
| 3. The Visit. Deduction | 11. The Nest. The Seasons |
| 4. The Party. Comparisons | 12. My Friends. Diversity |
| 5. The Red Pencil. Caring for Objects | 13. The Chocolate Cake. The Five Senses |
| 6. A Pair of New Shoes. Measuring Time | 14. The Invitation. Hygiene and Personal Grooming |
| 7. The Clouds. Forms & Sizes | 15. The New House. The Family |
| 8. The Boat. Recycling | 16. A Long Day. Parts of the Day |

In Few Words

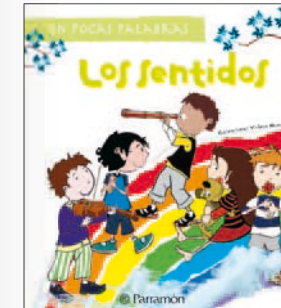
This collection, aimed at children aged 3 years and over, is intended to stimulate curiosity, transmit information and provide enjoyment, without losing sight of the development of a series of skills that small children need to learn in order to start out on the right foot in the world of reading.

32 pp • 225 x 250 mm • 4x4

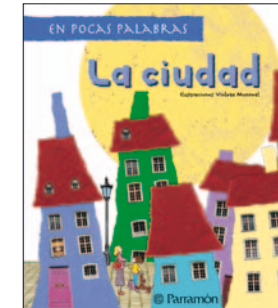
Hardback, paperback • 10 000 characters

Recommended age: 3 and over

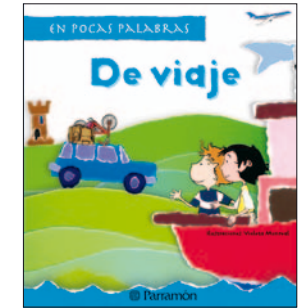
SOLD: AL, KR



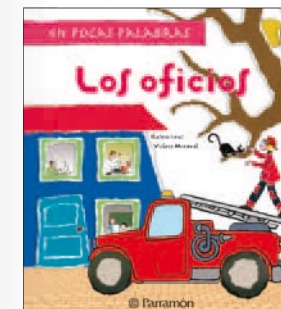
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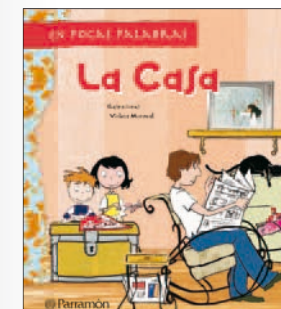
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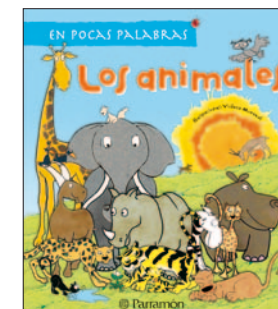
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Titles in the series

1. The Senses
2. The City
3. On a Trip
4. Jobs
5. Plants
6. At School
7. At Home
8. Animals

How Does it Work?

This collection is an educational resource for children to understand how public institutions or areas function day-to-day. Using Augmented Reality or Virtual Reality, the reader will be able to see extra scenes and moving illustrations as well as play games, making this collection of titles a totally interactive experience.

This first title, *Airport*, is a didactic tool from the leading flyleaf to the final page. The flyleaves facilitate easy reference to the 21 topics that explain how an airport operates - starting with public access areas before moving on to the more technical working sections.

48 pp • 270 x 240 mm • 4x4

Hardback, paperback • 35 000 characters

Recommended age: 8 and over



Titles in the series

1. How Does an Airport Work?

Forthcoming title

● How Does a Fire Station Work?



NEW

1/



Reference Alive Books

Have you ever heard a child say that reference books are boring? Our series aims to challenge this idea, thanks not only to lively text and colorful illustrations of the highest quality, but to Augmented Reality which brings our books vividly to life. Discovering ancient civilizations and the secrets of space, or exploring what happens inside public superstructures such as the airport has never been more fun!

32 pp • 210 x 275 mm • 4x4
 Hardback, paperback • 35 000 characters
 Recommended age: 8 and over



Titles in the series

1. Rome
2. Egypt
3. Secrets of the Earth
4. Space



1 / SOLD: CN, PT, UK



2 / SOLD: CN, HK, PT, UK



3 / SOLD: CN, JP, PT, UK



4 / SOLD: CN, HK, PT, UK



Eureka

This book of experiments seeks to show children that science is present in a multitude of daily activities - without even being aware of it most of the time. The book aims to build scientific knowledge directly from practical experimentation, while simultaneously explaining how lessons learnt through experimentation can be applied in.

144 pp • 240 x 280 mm • 4x4
 Hardback, paperback • 200 000 characters
 Recommended age: 7 and over

Titles in the series

1. Everidday Science



1 / SOLD: CN, FR, KR, PT, RU, US

Subjects

- Geology
- Physics
- Chemistry
- Biology



Art & Science for Kids

What better way for children to understand and appreciate the value of art, musical theory, scientific discovery or the basics of philosophy and the evolution of astronomy than through books written exclusively for them? Suitably pitched vocabulary is complemented by entertaining illustrations, ensuring that the subject matter can be taken on board in a more dynamic context.

96 and 128 pp • 240 x 280 mm • 4x4
 Hardback • 90 000 - 120 000 characters
 Recommended age: 9 and over

Titles in the series

1. The Thinking Adventure. Philosophy for Kids
2. Art for Kids
3. Science for Kids
4. Astronomy for Kids
5. Music for Kids

With Hologram



1 / SOLD: BR, FR, KR, PT, RU



2 / SOLD: CN, PT, RU

+ 16 pages with sheets of paintings + 1 cardboard easel fully cased with PLC overboard

+ Board game



3 / SOLD: CN, RU, TH

+ a double map of the Sky



4 / SOLD: FR, PT, RU

+ Music CD



5 / SOLD: FR, PT, RU



Field Guides

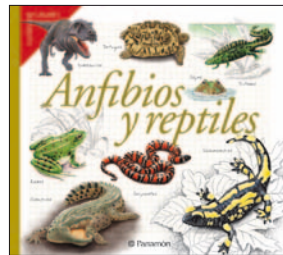
The direct observation of nature has always held great fascination for young people. With the help of expert naturalist, this collection attempts to stimulate and attraction by providing children with guidelines for enjoying nature and, at the same time, for discovering its richness and secrets.

32 pp • 270 x 240 mm • 4x4

Hardback, paperback • 50 000 characters

Recommended age: 9 and over

SOLD: CN, DZ, PT, RU, SI, TH



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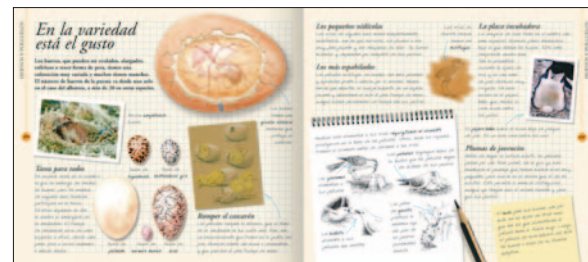
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Titles in the series

1. Looking at Amphibians & Reptiles
2. Looking at Invertebrates
3. Looking at Flowers
4. Looking at Maps
5. Looking at Birds
6. Looking at the Weather
7. Looking at Trees
8. Looking at Mammals
9. Looking at Fish
10. Looking at the Sky
11. Looking at Deserts
12. Looking at the Biosphere



School Atlases

This richly-illustrated series gives school children a series of titles that are vital for complementing, expanding and improving their school work. At the same time, for the general public the series represents an attractive synthesis of basic knowledge.

96 pp • 210 x 275 mm • 4x4

Hardback, paperback • 200 000 characters

Recommended age: 12 and over

SOLD: AL, DZ, GR, MK, PT, RS, RU, TH, TR, US



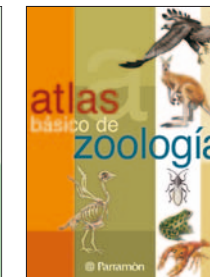
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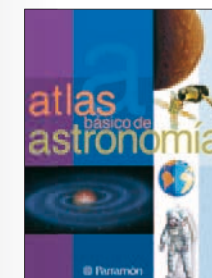
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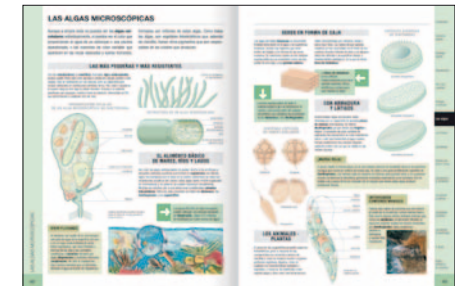
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Titles in the series

1. Anatomy
2. Biology
3. Mammals
4. Water
5. English Grammar & Writing
6. Ecology
7. Physiology
8. Technology
9. Geology
10. Botany
11. Fossils & Minerals
12. Physics & Chemistry
13. Mathematics
14. Zoology
15. Astronomy
16. Religions
17. Universal History
18. Geographical Explorations & Discoveries
19. Philosophy
20. History of Art
21. Music
22. Literature
23. Politics
24. Economics

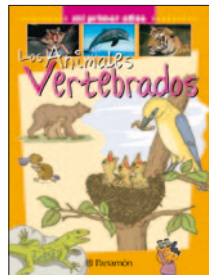
My First Atlas

The adventure of learning begins with this collection, a series of books that present basic knowledge in an attractive, organized way, while at the same time providing a response to children's natural curiosity. Attractive, easy to understand illustrations are accompanied by texts that are very simple but have a high level of teaching content.

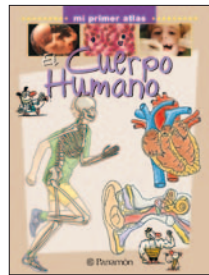
48 pp • 210 x 275 mm • 4x4

Hardback, paperback • 35 000 characters

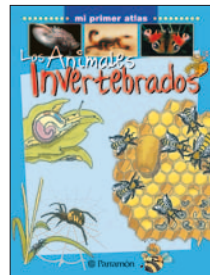
Recommended age: 6 and over



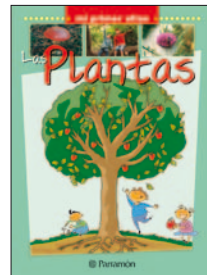
1 / SOLD: DZ



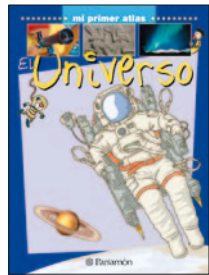
2 / SOLD: DZ



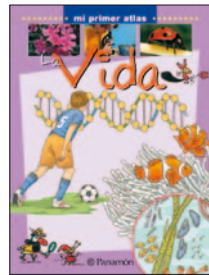
3 / SOLD: DZ



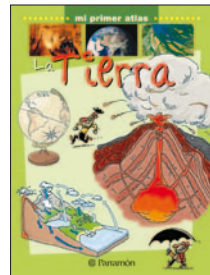
4 / SOLD: DZ, PT



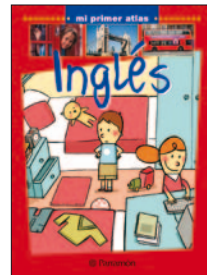
5 / SOLD: DZ, PT



6 / SOLD: DZ



7 / SOLD: DZ



8 / SOLD: DZ



Titles in the series

1. Vertebrates
2. The Human Body
3. Invertebrates
4. Plants
5. The Universe
6. Life
7. The Earth
8. English

My Name Is...

A collection of biographies in which world figures tell us about their lives and describe what the world was like during their lifetimes. An accurate text and a carefully selected style of illustration give the reader an overall view of the times and milieu these famous people lived in.

64 pp • 150 x 215 mm • 4x4

Hardback, paperback, flexibook

44 000 characters

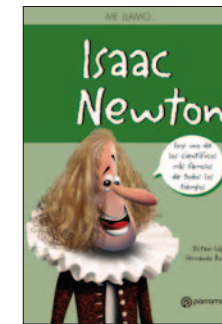
Recommended age: 9 and over



SOLD: AL, AW, BG, EG, FR, KR, PL, PT, TH, TR



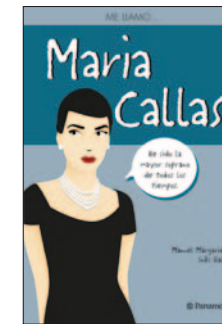
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Titles in the series

1. Agatha Christie
2. Albert Einstein
3. Alexander the Great
4. Beethoven
5. Anne Frank
6. Charles Chaplin
7. Charles Darwin
8. Christopher Columbus
9. Cleopatra
10. Cro-magnon
11. Galileo Galilei
12. Gandhi
13. Gary Kasparov
14. Gaudí
15. Isaac Newton
16. Johannes Gutenberg
17. John Lennon
18. John Paul II
19. Jules Verne
20. Leonardo Da Vinci
21. Marco Polo
22. Maria Callas
23. Marie Curie
24. Martin Luther King
25. Miguel Angel
26. Miguel de Cervantes
27. Mother Teresa of Calcutta
28. Mozart
29. Nelson Mandela
30. Picasso
31. Saint-exupéry
32. Shakespeare
33. Tutankhamun
34. Vincent Van Gogh

Creative Tales

An innovative collection of creative stories that simultaneously promote children's reading skills and creative expression. Each book consists of five stories inspired by classic fairytales but written with the child in mind and not overlong so that they hold his attention. On every page he will discover his own spaces that he can draw, write or stick things into, completing illustrations with the text and images found on the last few pages of every book.

64 pp + 4 pp of cutout text and pictures
270 x 240 mm • 4x4 • Hardback, paperback
10 000 characters
Recommended age: 3 and over



AUGMENTED
REALITY

Titles in the series

1. The Hungry Wolf
2. They Turned Me Down
3. Shoes, Little Shoes, Big Shoes



1 / SOLD: CN, EN (WR), FR, TH, TW



2 / SOLD: CN, EN (WR), FR, PT, TH, TW



3 / SOLD: CN, EN (WR), FR, PT, TH, TW



It's Art

In short, plastic expression is necessary for the development of children. They only need encouragement so that they start to explore the working materials, giving free rein to their imagination.

We all have the ability to be creative, and it is a skill that can be developed through the plastic arts. Starting with a pencil and advancing through different ways to draw and paint, images explain more techniques step by step. Real examples made by children will motivate other kids and will release their undiscovered creativity from within.

96 pp • 270 x 240 mm • 4x4
Flexibook • 50 000 characters
Recommended age: 8 and over

Titles in the series

1. Our Body



1 / SOLD: CN



Handicrafts With Colors

"What color would you paint *Little Red Riding Hood*?", "How would you paint the sun on a day at the beach?", "Did you know that our planet looks blue from outer space?" Questions like these are dealt with in this original collection designed to teach children to play with and recognize colors. By presenting real objects and recognizable scenes from every day life in simple craft exercises, children will learn about the origin and possibilities of each color, its varieties, shades, etc., in a different, enjoyable way.

32 pp • 220 x 230 mm • 4x4
 Hardback, paperback • 8 500 characters
 Recommended age: 8 and over



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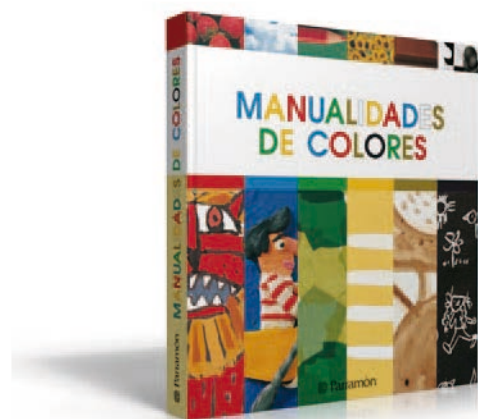
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SOLD: CN

Titles in the series

1. Red
2. Brown
3. Yellow
4. Blue
5. Green
6. White & Black

Handicrafts With Colors (Bind-up)

192 pp • 220 x 230 mm
 4x4 • Hardback, paperback
 51 000 characters

5 Steps

This series encourages children's creativity, teaching them various techniques for self-expression, using materials that are easy to obtain and achieving different, but always spectacular, results. Each of the books in this series offers 14 handicraft activities for a particular material. In them we can find anything from classic ideas to the most original ways for children to cultivate their aesthetic sense while developing their creativity.

32 pp • 220 x 220 mm • 4x4
 Hardback, paperback • 12 300 characters
 Recommended age: 5 and over

SOLD: CN, EN (WR), RO



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Titles in the series

1. Paper
2. Cardboard
3. Plasticine
4. Plastic
5. Cloth
6. Clay
7. Vegetables
8. Recycled Material
9. Christmas
10. Beads
11. Papier-Maché
12. Wood



Let's Get On With

Each of the books in this series offers 12 handicrafts for one material: plastic, cardboard, cloth, plasticine, and many more, for creating objects for decoration, playing, giving as presents or using in games. Starting with these suggestions, and following them step by step, children can let their imagination fly free to create different objects or variations on the ones suggested. In addition, it includes useful didactic guidelines for families and educators concerning "art" corresponding to the educational cycle of boys and girls from 5 to 8 years old.

32 pp • 240 x 300 mm • 4x4

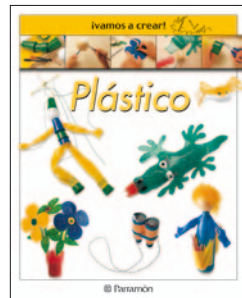
Hardback, paperback • 20 000 characters

Recommended age: 5 and over

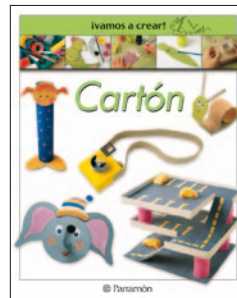
SOLD: CN, MK, RU, UA, UK

Titles in the series

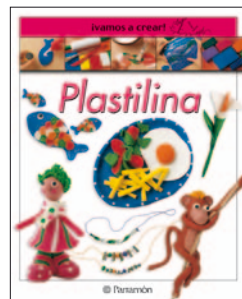
1. Plastic
2. Cardboard
3. Plasticine
4. Cloth
5. Plants & Seeds
6. Paper
7. Recycled Material
8. Wood & Cork
9. Clay
10. Stones & Objects
11. Metals
12. Papier-Maché



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Primary School Handicrafts (Bind-up)

368 pp • 230 x 290 mm

4x4 • Hardback, paperback

Theater For Kids

Through theatre children learn about and work with a variety of techniques in an enjoyable, comprehensive learning process. On the one hand, playing the part of a particular character develops capacity for self-expression and performing. On the other hand, the games and activities allow children to build skills to stage a theatrical production. This series is a source of endless learning and fun.

64 pp • 240 x 300 mm • 4x4

Hardback • 110 000 characters

Recommended age: 6 and over

Titles in the series

1. Set Design and Make-Up
2. Shadow Theatre and Masks
3. Puppets and Mime
4. Sets and Costumes
5. Let's Perform



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4 /



5 /

72 pp • 210 x 275 mm

4x4 • Hardback, paperback

133 000 characters

Party Fun!

This collection is an indispensable tool for preparing all sorts of parties from carnival to Halloween and for any sort of celebration – birthdays, graduations, etc.

Each one of its four volumes contains 12 different proposals, among which we can find anything from classic ideas to the most original ways for boys and girls to use makeup, make masks and prepare costumes of objects or personalities.

48 pp • 240 x 300 mm • 4x4

Hardback, paperback • 39 500 characters

Recommended age: 7 and over

Titles in the series

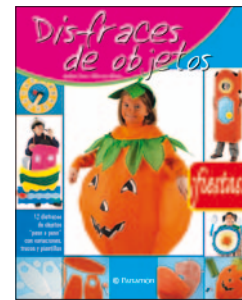
1. Make-up
2. Masks
3. Costumes of Objects
4. Costumes of Personalities



1 / SOLD: CA, EN (WR)



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Emotional Ecology

This 3-volume series offers a creative and renewed approach to Emotional Education : The Ecology of Emotion. Concept created in 2003 by Mercè Conangla and Jaume Soler, psychologist and authors of these books, it is now recognized as a contemporary, complex and thorough technique in teaching others self-awareness and personal growth.

This innovative technique should be regarded as one that commits itself to train a new type of person, an emotionally ecological person.

64 pp • 245 x 245 mm • 4x4

Hardback, paperback • 100 000 characters

Recommended age: 8 and over

Titles in the series

1. Emotional Explorers
2. Have You Seen the Weather?
3. Energies, Relationships and Growing Up

SOLD: CN, EN (WR), PT



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Emotional Education and Values

Books which offer essential guidance in forming children's identities and helping them develop as well-rounded human beings. They are appropriate for families and educators in general. They contain examples with texts and activities which explore the world of human emotions and the most important values necessary to grow as an individual and as a member of society.

192 pp • 210 x 275 mm • 4x4

Hardback, paperback • 140 000 to 250 000 characters

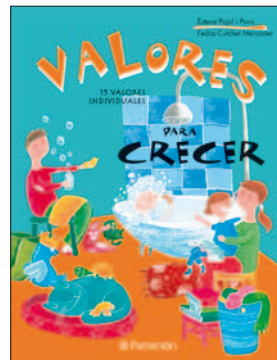
Recommended age: 6 and over

Titles in the series

1. Values for Living Together
2. Values for Growing Up
3. Emotional Intelligence
4. Diversity



1 / SOLD: GR, TH



2 /



3 / SOLD: BR, TH, TN



4 / SOLD: IT, KR, RU



112 pp • 240 x 280 mm

4x4 • Hardback, paperback

97 000 characters

Optional board game

Games for Everybody

Parramón offers a range of books on games that will interest both children and teachers (parents, Childminder and school teachers). Fully-illustrated and with a wealth of color, both individual titles as well as books that are part of a series, live up to the idea of having fun whilst also learning.

192 pp • 210 x 275 mm • 4x4

Hardback, paperback

160 000 to 250 000 characters

Titles in the series

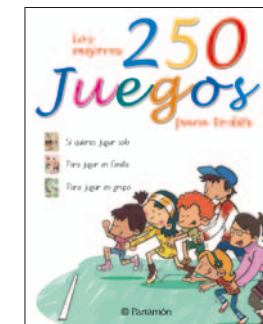
1. Games Using Music and Body Language
2. The Big Book of Games
3. The 250 Best Games for All
4. Let's Play!
5. Exercises for Physical Education
6. Games Throughout the Year



1 /



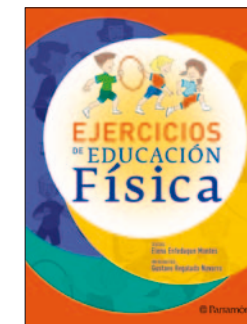
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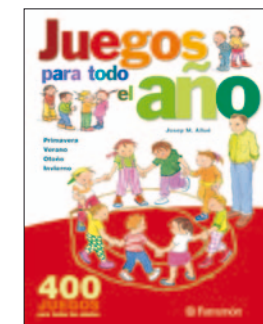
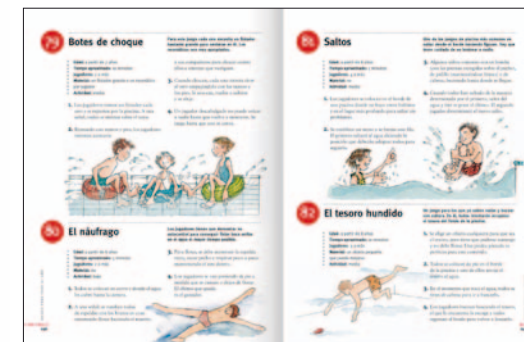
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320 pp • 210 x 275 mm

4x4 • Hardback, paperback

450 000 characters



Body & Movement Therapies

New Series Adapted Anatomy & Stretching

Stretching, which constitutes a fundamental part of physical activity, is the focus of a new collection aimed at different user demographics. The first title, *Anatomy & Stretching for Seniors*, is a valuable resource for professionals working with third-age citizens, as well as seniors themselves. Clear, well-illustrated explanations will guide the reader through a series of stretches that will help to restore flexibility lost over the years, as well as prepare them for other types of physical activity. An App created especially for this title complements the contents of the book and demonstrates how to complete different exercises.

144 pp • 210 x 275 mm • 4x4
Flexibook • 235 000 characters

Titles in the series

1. Anatomy & Stretching for Seniors



NEW

1/



Forthcoming title

- Anatomy & Stretching for Pregnancy & Postpartum





Anatomy & Bodybuilding

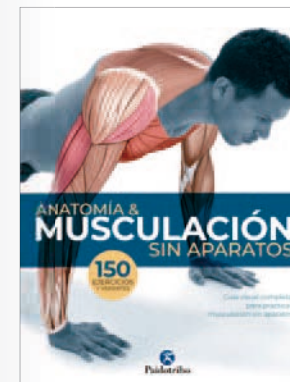
A collection that examines muscle functions through the use of exercise to maintain a strong, elastic and flexible musculature. After the great success of the first title (more than 45,000 copies sold) we present this year's *Anatomy & Bodybuilding Without Weights*, a book directed at those who don't wish to employ traditional bodybuilding equipment.

Bodybuilding without weights does not have to limit our full workout potential. This is evident throughout in exercises that have been selected and/or created especially for this book, including an emphasis on biomechanics and the important stimulus they provide for muscular development.

128 / 152 pp • 210 x 275 mm
 4x4 • Flexibook
 160 000 / 295 000 characters

Titles in the series

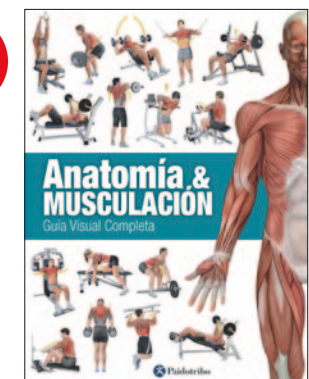
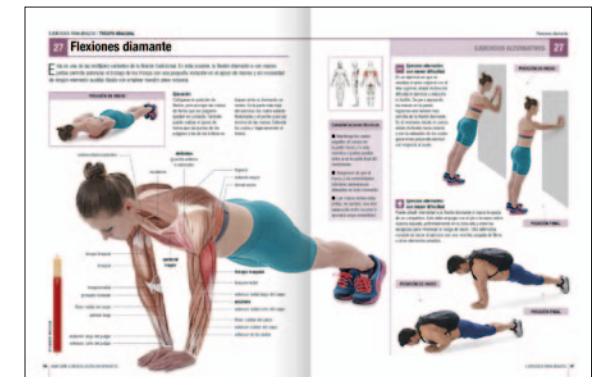
1. Anatomy & Bodybuilding Without Weights
2. Anatomy & Bodybuilding



NEW



1 /



2 / SOLD: BR, CN, DE, FR, IT, PL, TW, US

Anatomy &...

The practice of professions associated with relaxation goes far beyond this. This book collection offers instruction on how to work with muscles, regulating their positions and movement and effectively contribute to their toning. The collection also considers the flexibility of joints and how important healthy joints and muscles are to our general wellbeing.

144 / 160 pp • 210 x 275 mm • 4x4
 Flexibook • 275 000 / 205 000 characters



Titles in the series

1. Anatomy & Yoga
2. Anatomy & Taichi

Forthcoming titles

- Anatomy & Pilates



1 / SOLD: BR, DE, FR, IT, US



2 / SOLD: FR, IT





Anatomy & Massage

This title seeks to establish a link between massage for athletes, the athletes themselves and those interested in their care and wellbeing. This link is created through manual work with the tissues that surround, connect, communicate with and are present in all tissues, organs and systems - connective tissues, more specifically the fascia. This work is illustrated throughout with diagrams, step-by-step photographs and accompanied by videos. It is an up-to-the-minute working manual based around the theme of myofascial tissue.

160 pp • 210 x 275 mm • 4x4
Flexibook • 400 000 characters

Titles in the series
1. Anatomy & Sports Massage



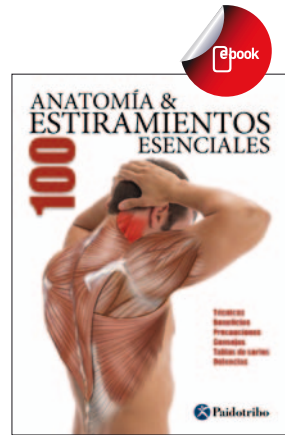
1 / SOLD: DE, FR, IT, RS, TW, US



Anatomy & Stretching

Flexibility is a physical quality that we naturally start to lose from the moment of birth. Over time we may suffer from limited mobility or muscle and joint pain, during the course of our everyday lives or while we practice sports. It is therefore fundamental to perform regular stretching workouts. This collection offers a series of visual guides on how to correctly perform muscle stretches, and quickly and easily improve flexibility.

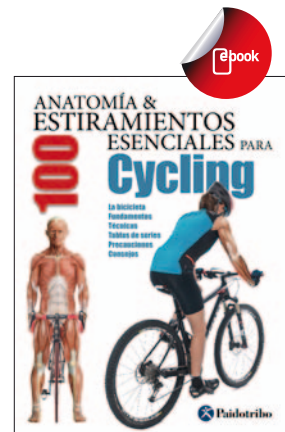
168 / 152 pp • 210 x 275 mm • 4x4
 Flexibook • 235 000 to 311 000 characters



1 / SOLD: BR, CN, DE, FR, IT, PL, TW, US



2 / SOLD: BR, CA, CN, DE, FR, HU, IT, PL, TW, US



3 / SOLD: CN, FR, HU, IT, PL, TW, US



4 / SOLD: CN, FR, IT, US



5 / SOLD: FR

Titles in the series

1. Anatomy & 100 Essentials Stretching Exercises
2. Anatomy & 100 Stretching Exercises for Running
3. Anatomy & 100 Stretching Exercises for Cycling
4. Anatomy & 100 Stretching Exercises for Tennis
5. Anatomy & 100 Stretching Exercises for Golfing





Equine Therapy

The use of the horse as a comprehensive rehabilitation therapy dates back to Ancient Greece, but its modern-day growth began in the 1950s. Since then its neuromuscular, psychological, cognitive, emotional and social benefits have made it one of the most popular alternative therapies, especially among children and young adults.

152 pp • 210 x 275 mm • 4x4
Flexibook • 230 000 characters

Titles in the series
1. Equine Therapy



1/



book



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